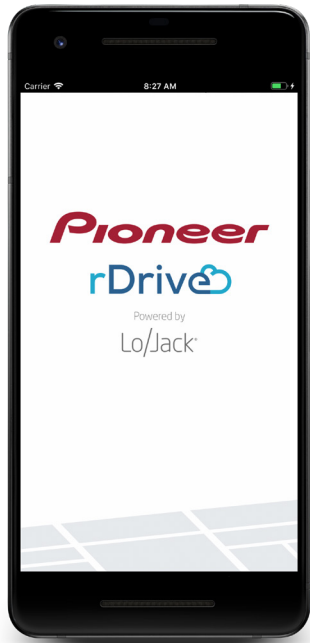




VCS-300LJ Pioneer rDrive OBD-II Vehicle Connectivity Device with wireless network connectivity



Stolen Vehicle Location Assist



CrashBoxx™ Instant Crash Alerts



Virtual Boundaries for arrival and departure alerts



Tripwire™ Early Warning for vehicle movement detection



- Compatible with the majority of passenger vehicles in use today¹
- 4G LTE wireless network connectivity²
- Built-in 3-axis accelerometer sensor for accurate vehicle movement and collision detection
- Built-in GPS

Download now: Pioneer rDrive



RDRIVE

Pioneer rDrive is a connected services solution designed to elevate your vehicle ownership experience by keeping you informed and up to date about your vehicle's location and status. Combining a cloud-based services platform, an intuitive and informative smartphone application and the vehicle-installed 4G LTE connected VCS-300LJ, rDrive provides a way to upgrade the car you already own to include many of the connectivity features normally obtained by buying a new vehicle.

Powered by **Lo/Jack®**

The LoJack Advantage

- Integration of LoJack services with law enforcement - a LoJack exclusive
- 24/7 LoJack live agent support

Protect Your Ride



Monitor Teen Drivers



Senior Drivers



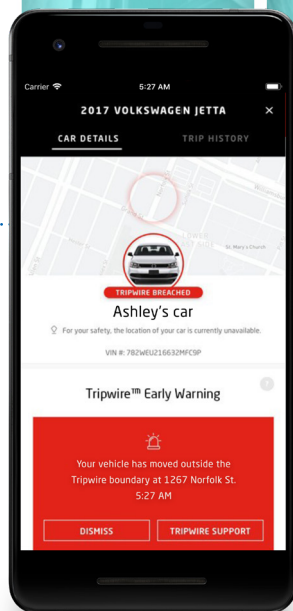
Peace of Mind



RDRIVE SOLUTIONS

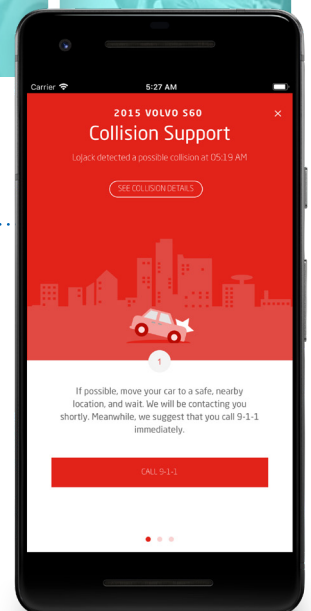
Tripwire™ Early Warning and Stolen Vehicle Location Assist

Set a virtual geo-fence around your vehicle at any time within the Pioneer rDrive app. If your vehicle moves from that location, for example it has been towed or stolen, you'll receive a notification³ and status alert. If your vehicle has been stolen, LoJack live agents can quickly locate and track your vehicle.



CrashBoxx™ Instant Crash Alerts

rDrive continuously monitors⁴ the VCS-300LJ's sensors and can detect the difference between a bump in the road and a vehicle collision. In the case of an accident, a 24/7 LoJack live agent will attempt to contact the driver and provide assistance or request dispatch of emergency services.



¹To check vehicle compatibility, visit www.rdrivebypioneer.com/support

²Visit www.rdrivebypioneer.com/support to access a wireless coverage map displaying approximate outdoor coverage. Actual coverage may vary. Coverage is not guaranteed and is subject to change without notice.

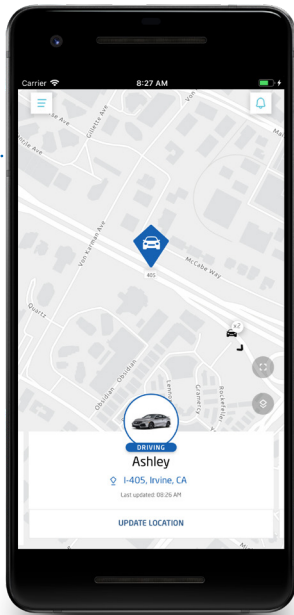
³Do not approach the vehicle in response to a theft notification unless you are certain the situation is safe.

⁴The vehicle's ignition must be on to detect an incident.

RDRIVE SOLUTIONS
(continued)

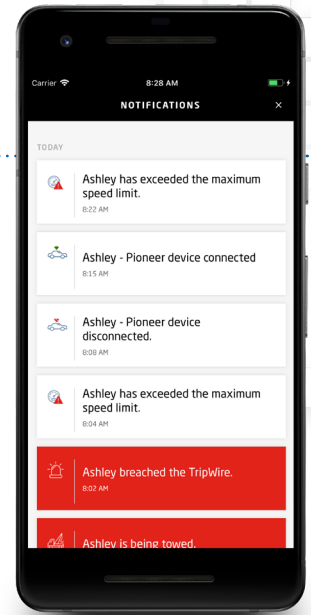
Virtual Boundaries for arrival and departure alerts

Set virtual boundaries⁵ around your favorite locations, such as home, work, school or the doctor's office so you can be notified when one of your vehicles has departed or arrived at a stored location⁶.



Driver monitoring / vehicle tracking

The rDrive app can monitor multiple vehicles with VCS-300LJ devices installed, allowing you to keep up to date with all your family's vehicles and drivers. You can monitor vehicle location, configure selectable speed alert notifications, receive Car Health alerts, view trip history including mileage driven and mapped routes, and even indicate, catalog and export business driving reporting.



Device installation and setup

The VCS-300LJ connects to the OBD-II (On Board Diagnostics) port of compatible vehicles. To improve data accuracy and provide the most stable and secure connection, Pioneer recommends professional installation by an Authorized Pioneer rDrive Dealer using a Y-cable combined with a hard installation that secures the body of the Pioneer device to the vehicle's under dash structure. At the time of installation, your Authorized Pioneer rDrive Dealer will assist to setup your rDrive account and complete the VCS-300LJ activation process.

rDrive subscription and renewal

As a part of the VCS-300LJ device purchase, a 1 year subscription to the Pioneer rDrive services and wireless connectivity is included, beginning when the VCS-300LJ is activated by your Authorized Pioneer rDrive Dealer. At the end of the first year, you can renew in 12-month, 24-month or 36-month subscription packages.

\$200* 12-month subscription package

\$360* 24-month subscription package

\$480* 36-month subscription package

* Plus applicable taxes.

SPECIFICATIONS	
Cellular	4G LTE
GPS	GPS, GLONASS
LED status indicators	OBD, GPS, cellular
Sensors	3-axis accelerometer
Back-up battery	180 mAh Li-Ion
OBD CAN interface	J1850 PWM, J1850 VPW, ISO-9141-2, ISO-14230 KWP 2000, ISO-15765 CAN, SW-CAN
Operating voltage	12/24 VDC vehicle systems
Idle current consumption (cellular enabled)	83 mA
Deep sleep current consumption	5 mA
Dimensions	1.8" x 2.6" x 1.1" (46mm x 67mm x 28mm)
Weight	1.75 oz. (50g)

⁵Up to ten (10) Virtual Boundaries may be set at one time.

⁶Locations services must be turned on in the rDrive app.

Services available only in the United States. Availability of Pioneer rDrive services depends on cellular and GPS coverage, and certain functionality may depend on vehicle's year, make and model. Use is subject to the rDrive Terms of Use and the rDrive Privacy Policy.

Pioneer rDrive Customer Service:
1-800-421-1603

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Pioneer Electronics (USA) Inc., P.O. Box 1720, Long Beach, California 90801

Note: Specifications, designs, and user interfaces are subject to modification without notice. Product colors and illumination may differ in photographs from actual appearance due to effects of printing and photography.

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